

akzent Sprachbildung – a new partner of the academia Group

Just before the end of last year, academia Group Switzerland AG extended its portfolio of education opportunities throughout Switzerland by a professional and experienced partner: akzent Sprachbildung, a Zurich-based provider of tailored language stays. This step not only confirms the two companies' successful collaboration in the past, but also lays an important foundation stone for the future of Swiss education options in the language area.

Tailored language education

Since its foundation in 2005, the education provider academia has followed the credo that learning with enthusiasm, professionalism as well as the achievement of previously defined goals leads to success – and that every form of education offered by academia contributes real value. A further important milestone has been reached in this regard with the takeover of akzent Sprachbildung as a 100% subsidiary. The specialisation of akzent promotes individual learning of a language “on location” abroad. Based on linguistic proficiency, preferred destinations and personal budget, akzent tailors packages to meet the needs of adolescents and adults. With an excellent global network, the akzent team is able to provide outstanding competence and many years of professional experience.

Partnership with positive effects

Top quality language education has always been a firm component of teaching at all levels of instruction at academia, specifically reflected by the international university entrance qualification (International Matura) taught entirely in English. Apart from 12 language centres and 3 learning centres, the academia Group offers bilingual education at kindergarten, primary school and lower grammar school (Progymnasium) level, as well as running the first bilingual school for highly talented students in Switzerland. The positive effects of the partnership between academia and akzent are part of a long-term strategy: the company primarily focussed on the Zurich area will, for example, benefit from academia's locations all over Switzerland, with counselling and planning of individual language stays at all proficiency levels provided in Zurich, Basel, Bern, Lucerne and at 8 further locations.

Needs-based learning and mastery of foreign languages

The general significance of the merger of academia and akzent for Swiss education opportunities in the language area is obvious. Apart from needs-based learning, children, adolescents and adults will be able to gain exceptional competence in foreign languages more easily with regard to time and location: in a school setting nearby, alongside a career or full-time – and in conjunction with individually planned language stays abroad. Whether forming a basis or an extension of language learning, these make up a valuable component in the acquisition of personal language skills and experience.